

PEACE RIVER BROADCASTING CORPORATION LTD.

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October 14, 2026

My name is Chris Black, Director of Growth and Content Strategy at Peace River Broadcasting. Our broadcasting network includes three radio stations and ten repeaters spanning the better part of Northwestern Alberta.

We recently incorporated Leads&Copy's Provincial News and National News to augment our own Local News and events coverage for River Country & KIX FM and are very pleased with the results – and the additional content.

Although “local” in every true sense, we understand that our audience are Global citizens who do want to know what’s going on in the Wider World beyond our Community – from one portal: ours!

The Leads&Copy team are journalists themselves, so they know what’s needed to run an effective Newsroom. They are terrific to work with and keep “geek speak” to a minimum.

I would highly recommend Leads&Copy for your “Beyond Local” needs.

Sincerely,

A handwritten signature in black ink, appearing to be 'Chris Black', with a long horizontal line extending to the right.

Chris Black
Peace River Broadcasting
www.RiverCountry.FM
www.KIX.FM